







Webbplatsanalys usps.com

Genererad 17 Januari 2026 00:08 AM

Poängen är 62/100



SEO-innehåll

|  | <p>Titel</p> | <p>Welcome USPS</p> <p>Längd : 14</p> <p>Perfekt, din titel innehåller mellan 10 och 70 tecken.</p> | | | | | | | | | | | | |
|--|--|--|----------|----------|-----|-----------------------|------|---------|-------|----------------|-------|--|-------------|--|
|  | <p>Beskrivning</p> | <p>Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.</p> <p>Längd : 222</p> <p>Helst bör din metabeskrivning innehålla mellan 70 och 160 tecken (inklusive mellanslag). Använd denna gratisverktyg för att beräkna textlängden.</p> | | | | | | | | | | | | |
|  | <p>Nyckelord</p> | <p>USPS, Postal Service, Postal Store, buy stamps, free shipping supplies, informed delivery, mail previews, Click-N-Ship, online postage, track packages, hold mail, forward mail, free package pickup, postage calculator, ZIP Code Lookup, Find a Post Office</p> <p>Perfekt, din sida har metanyckelord.</p> | | | | | | | | | | | | |
|  | <p>OG Meta-egenskaper</p> | <p>Bra! Denna sida drar nytta av Og-egenskaper.</p> <table border="1" data-bbox="539 1444 1481 2049"> <thead> <tr> <th>Egenskap</th> <th>Innehåll</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.usps.com/</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Welcome USPS</td> </tr> <tr> <td>image</td> <td>https://www.usps.com/assets/images/welcome/usps-homepage.jpg</td> </tr> <tr> <td>description</td> <td>Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.</td> </tr> </tbody> </table> | Egenskap | Innehåll | url | https://www.usps.com/ | type | article | title | Welcome USPS | image | https://www.usps.com/assets/images/welcome/usps-homepage.jpg | description | Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages. |
| Egenskap | Innehåll | | | | | | | | | | | | | |
| url | https://www.usps.com/ | | | | | | | | | | | | | |
| type | article | | | | | | | | | | | | | |
| title | Welcome USPS | | | | | | | | | | | | | |
| image | https://www.usps.com/assets/images/welcome/usps-homepage.jpg | | | | | | | | | | | | | |
| description | Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages. | | | | | | | | | | | | | |





SEO-innehåll

Rubriker





| H1 | H2 | H3 | H4 | H5 | H6 |
|----|----|----|----|----|----|
| 1 | 21 | 49 | 0 | 0 | 0 |

- [H1] USPS.com Home Page
- [H2] Online Shipping Made Easy
- [H2] Online Shipping Made Easy
- [H2] Search or Track Packages
- [H2] Featured USPS® Products & Services
- [H2] USPS Stamps
- [H2] Prepaid Supplies
- [H2] Free Supplies
- [H2] Prepaid Supplies
- [H2] Sustainable Supplies
- [H2] Priority Mail Supplies
- [H2] Free Supplies
- [H2] Scales & Accessories
- [H2] SpongeBob SquarePants
- [H2] Holiday Cards
- [H2] Military Shipping Supplies
- [H2] Baby Wild Animal Notecards
- [H2] Mr. ZIP™ Products
- [H2] Celebrate 250 Years of USPS
- [H2] Goodnight Moon Writing Kit
- [H2] Patriotic Stamp Flannel Fleece Throw Blanket
- [H2] USPS Updates
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Tools
- [H3] Learn About
- [H3] Shop
- [H3] Learn About
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Click-N-Ship®
- [H3] Stamps & Supplies
- [H3] Buy Stamps
- [H3] Informed Delivery®
- [H3] PO Boxes™
- [H3] Calculate a Price
- [H3] Hold Mail
- [H3] ZIP Code™ Lookup
- [H3] Change My Address
- [H3] Schedule a Pickup
- [H3] Lunar New Year: Year of the Horse Forever® Stamps
- [H3] Mail Your Tax Return
- [H3] Need a New Passport?
- [H3] Informed Delivery® at Your Fingertips
- [H3] Small Business Solutions
- [H3] Moving Soon?
- [H3] Upcoming USPS Holidays
- [H3] Alert: Text & Email Scams

SEO-innehåll

| | | |
|--|-----------------|--|
| | | <ul style="list-style-type: none"> • [H3] New Requirements for Packages Sent Internationally • [H3] Jobs with USPS • [H3] Postmarks • [H3] Alert: Text & Email Scams • [H3] New Requirements for Packages Sent Internationally • [H3] Change of Address Security Enhancements • [H3] Change of Address Security Enhancements • [H3] New Requirements for European Union (EU) Countries • [H3] Upcoming USPS Holidays • [H3] Upcoming USPS Holidays • [H3] Upcoming Price Change • [H3] Service Standard Changes • [H3] Board of Governors • [H3] Mail Suspension: Canada • [H3] Reminder: Mercury Is Nonmailable • [H3] New Prices • [H3] Coming Soon: USPS Ground Advantage • [H3] New Requirements for European Union (EU) Countries |
|  | Bilder | <p>Vi hittade 66 bilder på denna webbsida.</p> <p>Bra, de flesta eller alla dina bilder har ALT-attribut.</p> |
|  | Text/HTML-ratio | <p>Ratio : 6%</p> <p>Text/HTML-förhållandet på denna sida är mindre än 15 procent, vilket innebär att du sannolikt behöver lägga till mer textinnehåll.</p> |
|  | Flash | <p>Perfekt, inget Flash-innehåll har hittats på denna sida.</p> |
|  | Iframe | <p>Åh nej, det finns iframes på denna sida, vilket innebär att innehållet i dem inte kan indexeras.</p> |

SEO-länkar

| | | |
|--|------------------------|--|
|  | URL-omskrivning | <p>Dåligt. Dina länkar innehåller frågesträngar.</p> |
|  | Understreck i URL:erna | <p>Utmärkt, inga understreck hittades i dina URL:er.</p> |
|  | Länkar på sidan | <p>Vi hittade totalt 141 länkar inklusive 2 länkar till filer</p> |
|  | Statistics | <p>Externa länkar : noferrer noopener 0%</p> <p>Externa länkar : Skickar Juice 4.26%</p> |

SEO-länkar

Interna länkar 95.74%

Länkar på sidan

| Ankare | Typ | Juice |
|---|--------|---------------|
| Go to USPS.com Site Index. | Intern | Skickar Juice |
| Locations | Intern | Skickar Juice |
| Support | Intern | Skickar Juice |
| Informed Delivery | Intern | Skickar Juice |
| Register / Sign In | Intern | Skickar Juice |
| Sign In | Intern | Skickar Juice |
| Send | Intern | Skickar Juice |
| Click-N-Ship | Intern | Skickar Juice |
| Stamps & Supplies | Intern | Skickar Juice |
| Calculate a Price | Intern | Skickar Juice |
| Schedule a Pickup | Intern | Skickar Juice |
| Tracking | Intern | Skickar Juice |
| Transit Time Map | Intern | Skickar Juice |
| Sending Mail | Intern | Skickar Juice |
| Sending Packages | Intern | Skickar Juice |
| Insurance & Extra Services | Intern | Skickar Juice |
| Shipping Restrictions | Intern | Skickar Juice |
| Online Shipping | Intern | Skickar Juice |
| Ship to USPS Smart Locker | Extern | Skickar Juice |
| Label Broker | Intern | Skickar Juice |
| Custom Mail, Cards, & Envelopes | Intern | Skickar Juice |
| Postage Prices | Intern | Skickar Juice |
| Mail & Shipping Services | Intern | Skickar Juice |
| Priority Mail Express | Intern | Skickar Juice |

L ä nkar p å sidan

| | | |
|--|--------|---------------|
| Priority Mail | Intern | Skickar Juice |
| USPS Ground Advantage | Intern | Skickar Juice |
| First-Class Mail | Intern | Skickar Juice |
| Military & Diplomatic Mail | Intern | Skickar Juice |
| Redirecting a Package | Intern | Skickar Juice |
| Money Orders | Intern | Skickar Juice |
| Filing a Claim | Intern | Skickar Juice |
| Requesting a Refund | Intern | Skickar Juice |
| Receive | Intern | Skickar Juice |
| Intercept a Package | Intern | Skickar Juice |
| Schedule a Redelivery | Intern | Skickar Juice |
| Hold Mail | Intern | Skickar Juice |
| Change of Address | Intern | Skickar Juice |
| Rent or Renew PO Box | Intern | Skickar Juice |
| Informed Delivery | Intern | Skickar Juice |
| Forwarding Mail | Intern | Skickar Juice |
| USPS Smart Lockers | Extern | Skickar Juice |
| Mailbox Guidelines | Intern | Skickar Juice |
| Mail for the Deceased | Intern | Skickar Juice |
| Shop | Intern | Skickar Juice |
| Stamps | Intern | Skickar Juice |
| Shipping Supplies | Intern | Skickar Juice |
| Cards & Envelopes | Intern | Skickar Juice |
| Personalized Stamped Envelopes | Intern | Skickar Juice |
| Collectors | Intern | Skickar Juice |
| Gifts | Intern | Skickar Juice |
| Business Supplies | Intern | Skickar Juice |
| Returns & Exchanges | Intern | Skickar Juice |

L ä nkar p å sidan

| | | |
|--|--------|---------------|
| Business | Intern | Skickar Juice |
| Calculate a Business Price | Intern | Skickar Juice |
| Every Door Direct Mail | Intern | Skickar Juice |
| Business Shipping | Intern | Skickar Juice |
| Ground Advantage for Business | Intern | Skickar Juice |
| Ship to USPS Smart Locker | Extern | Skickar Juice |
| Advertising with Mail | Intern | Skickar Juice |
| Using EDDM | Intern | Skickar Juice |
| Mailing & Printing Services | Intern | Skickar Juice |
| Customized Direct Mail | Intern | Skickar Juice |
| Political Mail | Intern | Skickar Juice |
| Promotions & Incentives | Intern | Skickar Juice |
| Informed Delivery Marketing | Intern | Skickar Juice |
| USPS Connect | Intern | Skickar Juice |
| eCommerce | Intern | Skickar Juice |
| Local | Intern | Skickar Juice |
| Postage Options | Intern | Skickar Juice |
| Verifying Postage | Intern | Skickar Juice |
| Returns Services | Intern | Skickar Juice |
| Label Broker for Business | Intern | Skickar Juice |
| International Business Shipping | Intern | Skickar Juice |
| Managing Business Mail | Intern | Skickar Juice |
| USPS & Web Tools APIs | Intern | Skickar Juice |
| International | Intern | Skickar Juice |
| Calculate International Prices | Intern | Skickar Juice |
| Look Up HS Codes | Intern | Skickar Juice |
| Print Customs Forms | Intern | Skickar Juice |
| How to Send a Letter Internationally | Intern | Skickar Juice |

L ä nkar p å sidan

| | | |
|--|--------|---------------|
| How to Send a Package Internationally | Intern | Skickar Juice |
| International Shipping Restrictions | Intern | Skickar Juice |
| Shipping Internationally Online | Intern | Skickar Juice |
| International Insurance & Extra Services | Intern | Skickar Juice |
| Completing Customs Forms | Intern | Skickar Juice |
| Military & Diplomatic Mail | Intern | Skickar Juice |
| Sending Money Abroad | Intern | Skickar Juice |
| Passports | Intern | Skickar Juice |
| Comparing International Shipping Services | Intern | Skickar Juice |
| Priority Mail Express International | Intern | Skickar Juice |
| Priority Mail International | Intern | Skickar Juice |
| First-Class Package International Service | Intern | Skickar Juice |
| First-Class Mail International | Intern | Skickar Juice |
| Filing an International Claim | Intern | Skickar Juice |
| Requesting an International Refund | Intern | Skickar Juice |
| Help | Intern | Skickar Juice |
| Finding Missing Mail | Intern | Skickar Juice |
| PO BOXES | Intern | Skickar Juice |
| PASSPORTS | Intern | Skickar Juice |
| FREE BOXES | Intern | Skickar Juice |
| Stamps & Supplies | Intern | Skickar Juice |
| Change My Address | Intern | Skickar Juice |
| Learn more | Intern | Skickar Juice |
| Buy Now | Intern | Skickar Juice |
| Shop Now | Intern | Skickar Juice |
| Shop Now | Intern | Skickar Juice |
| Shop Now | Intern | Skickar Juice |
| Shop Now | Intern | Skickar Juice |


L ä nkar p å sidan

| | | |
|---|--------|---------------|
| Shop Now | Intern | Skickar Juice |
| Shop Now | Intern | Skickar Juice |
| See All Holidays | Intern | Skickar Juice |
| Learn What You Need To Do | Intern | Skickar Juice |
| Find Out More | Intern | Skickar Juice |
| Learn More | Intern | Skickar Juice |
| Learn What You Need to Do | Intern | Skickar Juice |
| Proposed Prices | Intern | Skickar Juice |
| Learn More | Intern | Skickar Juice |
| Learn More | Intern | Skickar Juice |
| Learn More | Intern | Skickar Juice |
| View Full Price List | Intern | Skickar Juice |
| Learn More: USPS Ground Advantage | Intern | Skickar Juice |
| Learn What You Need To Do | Intern | Skickar Juice |
| - | Intern | Skickar Juice |
| About USPS Home | Intern | Skickar Juice |
| Newsroom | Intern | Skickar Juice |
| USPS Service Updates | Intern | Skickar Juice |
| Forms & Publications | Intern | Skickar Juice |
| Government Services | Intern | Skickar Juice |
| Rights & Permissions | Intern | Skickar Juice |
| Business Customer Gateway | Intern | Skickar Juice |
| Postal Inspectors | Extern | Skickar Juice |
| Inspector General | Extern | Skickar Juice |
| Postal Explorer | Intern | Skickar Juice |
| National Postal Museum | Extern | Skickar Juice |
| PostalPro | Intern | Skickar Juice |
| Privacy Policy | Intern | Skickar Juice |

L ä nkar p å sidan

| | | |
|--|--------|---------------|
| Terms of Use | Intern | Skickar Juice |
| FOIA | Intern | Skickar Juice |
| No FEAR Act/EEO Contacts | Intern | Skickar Juice |
| Fair Chance Act | Intern | Skickar Juice |
| Accessibility Statement | Intern | Skickar Juice |





SEO-nyckelord

| | | |
|--|----------------|--|
|  | Nyckelordsmoln | business shipping delivery usps skip stamps mail international search learn |
|--|----------------|--|


Nyckelordskonsistens

| Nyckelord | Inneh å ll | Titel | Nyckelord | Beskrivning | Rubriker |
|---------------|------------|-------|-----------|-------------|----------|
| usps | 35 | ✓ | ✓ | ✓ | ✓ |
| mail | 30 | ✗ | ✓ | ✓ | ✓ |
| search | 16 | ✗ | ✗ | ✗ | ✓ |
| international | 15 | ✗ | ✗ | ✗ | ✓ |
| shipping | 14 | ✗ | ✓ | ✓ | ✓ |












Anv ä ndbarhet

| | | |
|--|----------------------|--|
|  | URL | Dom ä n : usps.com L ä ngd : 8 |
|  | Favicon | Utm ä rkt, din webbplats har en favicon. |
|  | Utskriftsv ä nlighet | Vi hittade ingen utskriftsanpassad CSS. |
|  | Spr å k | Utm ä rkt! Det deklarerade spr å ket f ö r denna webbplats ä r en. |





Användbarhet

| | | |
|---|-------------|--|
|  | Dublin Core | Denna sida drar inte nytta av Dublin Core. |
|---|-------------|--|

Dokument

| | | |
|---|-----------------|--|
|  | Dokumenttyp | HTML 5 |
|  | Teckenkodning | Perfekt. Teckenkodningen WINDOWS-1252 är deklarerad. |
|  | W3C-validitet | Fel : 76 Varningar : 56 |
|  | E-postsekretess | Bra! Ingen e-postadress har hittats som klartext. |
|  | Föråldrad HTML | Fantastiskt! Inga föråldrade HTML-taggar har hittats. |
|  | Hastighetstips | <ul style="list-style-type: none"> Utmärkt, denna webbplats använder inte nästlade tabeller. Åh nej, webbplatsen använder inline CSS-stilar i HTML-taggar. Åh nej! Webbplatsen använder för många CSS-filer (fler än 4). Åh nej! Webbplatsen använder för många JavaScript-filer (fler än 6). Perfekt! Din webbplats drar nytta av Gzip-komprimering. |

Mobil

| | | |
|---|-----------------|---|
|  | Mobiloptimering | <ul style="list-style-type: none"> Apple-ikon Meta Viewport-tag Flash-innehåll |
|---|-----------------|---|

Optimering

| | | |
|--|-------------|--|
| | XML Sitemap | Perfekt! Din webbplats har en XML-sajtlista. |
|--|-------------|--|

☑ Omring

| | | |
|---|------------|---|
| | | <p>En sajtlista listar URL:er som är tillgängliga för indexering och kan innehålla ytterligare information som din webbplats senaste uppdateringar, ändringsfrekvens och vikten av URL:er. Detta gör att sökmotorer kan genomöka webbplatsen mer intelligently.</p> <p>https://www.usps.com/sitemap.xml</p> |
| ☑ | Robots.txt | <p>http://usps.com/robots.txt</p> <p>Perfekt! Din webbplats har en robots.txt-fil.</p> <p>En robots.txt-fil låter dig begränsa åtkomsten för sökmotorernas robotar som genomökar webben och det kan förhindra dessa robotar från att komma åt specifika kataloger och sidor. Den anger också var XML-sajtlistan finns.</p> |
| ☑ | Analys | <p>Perfekt! Din webbplats har ett analysverktyg.</p> <p>Webbanalys låter dig mäta besöksaktivitet på din webbplats. Du bör ha minst ett analysverktyg installerat, men det kan också vara bra att installera ett andra för att dubbelkontrollera data.</p> <p>Google Tag Manager</p> |